



# Earn your Bachelor Degree in Business Administration on your own time and open up a world of possibilities

## PROGRAM DESCRIPTION

Coastline Community College (CCC) and the Isenberg School of Management at University of Massachusetts Amherst have entered into a collaborative partnership to offer qualified students an **online pathway** to earn both an **Associate of Business Administration** degree and a **Bachelor of Business Administration in Management** degree.

## THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE

- The CCC **Associate of Business Administration degree** helps prepare students for **business and management related careers** in **for-profit** and **non-profit** organizations and the **public sector**.
- Students come to Isenberg School of Management for freedom without compromise – a **flexible learning environment** that delivers a **superior AACSB-accredited education** with the **same curriculum as our onsite program**. Isenberg Bachelor of Business Administration graduates are **prepared to solve the management problems of today's fast-paced business climate**. Students leave the program skilled in the **principles of organization, analysis and dynamic leadership** for strategically building and running effective, evolving businesses.

## PROGRAM BENEFITS

- One program application with **no application fee**
- Students are **not charged out of state tuition rates by University of Massachusetts Amherst**
- Students receive a **10% discounted tuition for all upper business division coursework**
- Full access to the online resources and libraries of **both institutions**
- Students will be **assigned an advisor** from each institution in order to ensure guidance is provided toward meeting the requirements of both degrees
- Upon admission each student will receive a **personalized, jointly prepared program roadmap** detailing all required coursework
- All participants will receive **annual updates** relaying academic progress
- Students attending full-time can **earn both degrees within four years**

## COASTLINE ADMISSION REQUIREMENTS

- ✓ U.S. high school graduate
- ✓ College-level Math and English skills
- ✓ Must be seeking a four-year degree
- ✓ Must have no more than 30 degree applicable units completed

## LEARNING 1st

### Program Goals

The Learning 1st program seeks to increase the capacity to serve students, particularly low-income and working adults, by decreasing the amount of time and associated costs required to earn a bachelors degree from a prominent four-year university.

### How to Apply

Visit [learning1st.org](http://learning1st.org) and submit an online application to the program today.

**Space is very limited.**

### Contact

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 *The Learning 1st program is a collaborative partnership among the League for Innovation in the Community College, the University of Illinois - Springfield, the University of Massachusetts Amherst, Pennsylvania State University, and Coastline Community College. It is funded in part by the Bill & Melinda Gates Foundation.*

